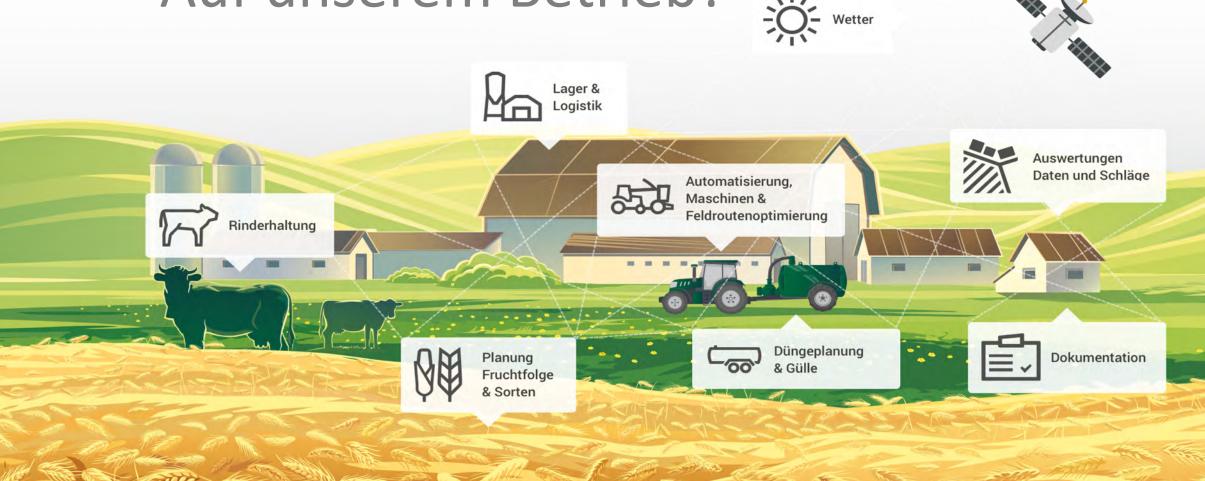
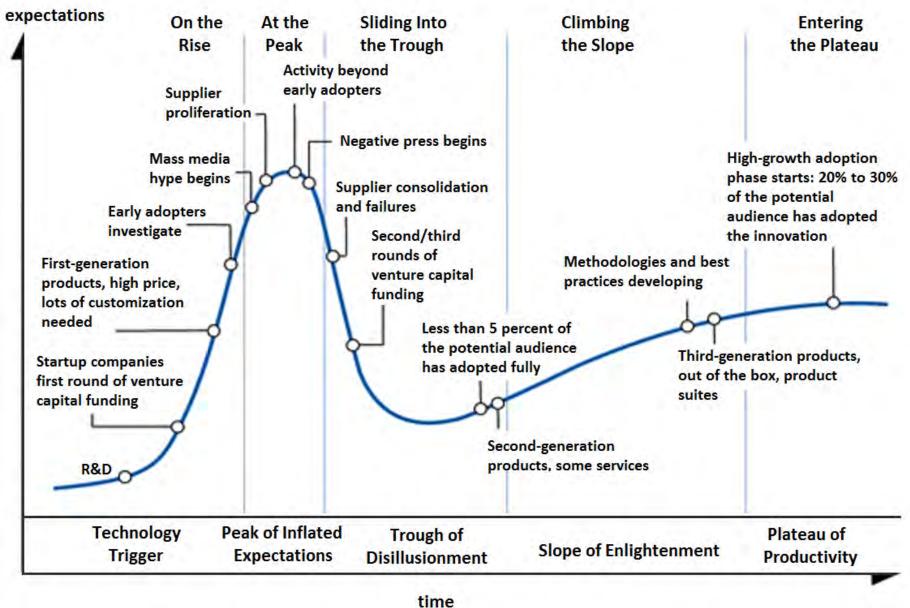
## Digitalisierung.

Auf unserem Betrieb?





## MOTHERBOARD

## Farmers Are Buying 40-Year-Old Tractors Because They're Actually Repairable

John Deere makes it difficult to repair its new tractors without specialized software, so an increasing number of farmers are buying older models.

By Matthew Gault

Jan 7 2020, 4.57pm Share W Tweet & Snap



THAGE: EDWIN REMSHIRE/WW PICS VIA GETTY THAGES

When a brand new John Deere tractors breaks down, you need a computer to fix it. When a John Deere tractor manufactured in 1979 breaks down, you can repair it yourself or buy another old John Deere tractor. Farming equipment—like televisions, cars, and even toothbrushes—now often comes saddled with a computer. That computer often comes with digital rights management software that can <u>make simple repairs an expensive pain in</u>

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## Bewährter Einsatz Digitaler Lösungen 3 Beispiele

- 1. Automatisierte Doku, Auflagenerfüllung und CC, Infos jederzeit überall
- 2. Kostentransparenz bezogen auf Schlag, Frucht, Maschine, Mittel etc., Visualisierung und Entscheidungshilfen

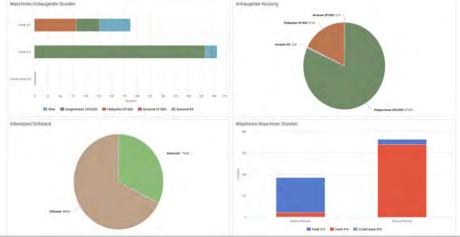




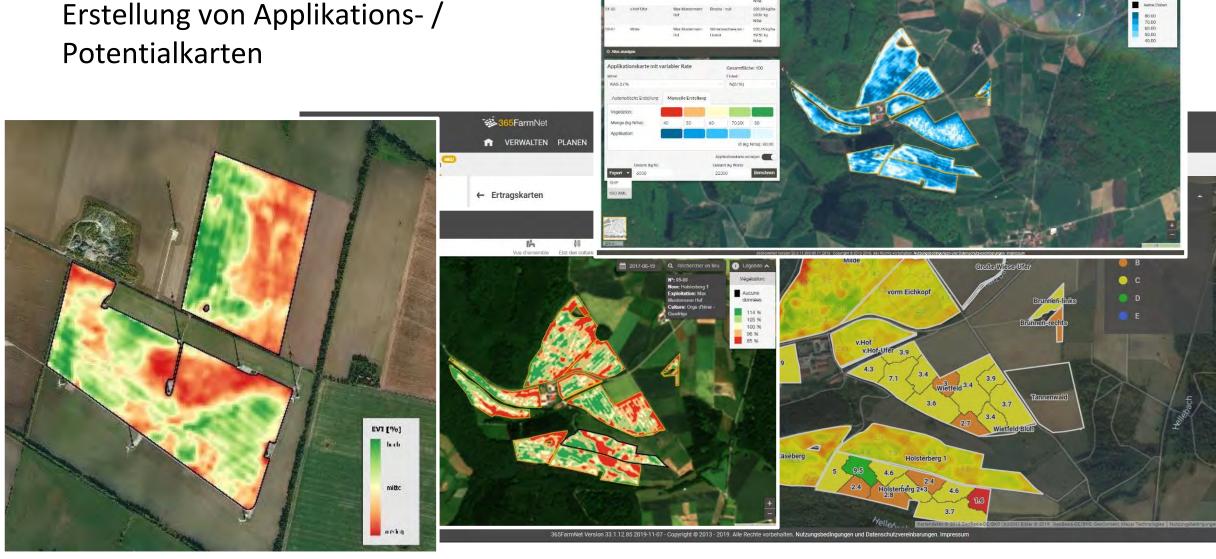








3. Schnelle Schlaganalyse, einfache Erstellung von Applikations-/







**GEA Farm Technologies** 





















THE STATE OF THE S





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JOHN DEERE



